

Castelmola Municipality (Italy)

Town Twinning project - Description

“A bottom up approach to Equal opportunities and Gender Migration – EqualEU”

The Italian Municipality of Castelmola has promoted a Town Twinning with the title “A bottom up approach to Equal opportunities and Gender Migration – EqualEU”. The activities were held from 24 to 30 November 2019 in Castelmola with the participation of different European municipalities coming from Italy, Latvia Spain, Slovakia and Hungary.

The town twinning focused on priorities topics as Gender and Migration, Gender Equality and equal opportunities, Women and jobs, Gender Violence, for informing and forming on problem behaviors, sexist language, situations of social inequality thought a mutual understanding, gender solidarity and brotherhood feelings, as they have been able to bring up the future of EU.

The main goals were oriented to increase awareness on understanding the values, rights and opportunities created by the EU, making local citizens advocates by making them feel part of it.

The activities plan was created with the suggestion and support of the different target group and were organized through public workshops, round table, exchanges of best practices, meetings, sensitization campaign on gender violence, meeting at school, discussions and debates, visits of the territory in order to develop an active citizenship and to foster interactions between the citizens' involved. Through these activities, the citizens and local entities must increase their knowledge and their awareness of the role of EU policies.

With the events of Town Twinning the partner countries presented the objective and they encouraged the participants to reflect upon European topics and on the challenges of the principle of gender mainstreaming in EU policies.

The project was a meeting in which citizens from all around Europe had the opportunities for communication, exchange of methodologies, promotion of exchange of point of views, reflections and also to create a future institutional cooperation and a liaison group to ensure the widest possible public participation.